

Escándalo Films presents:

Tots volem el millor per a ella

An Escándalo Films production
With the participation of Televisión Española,
in associated production with Televisió de Catalunya, S.A.
with the collaboration of Televisió de Catalunya, S.A. and
Institut Català de les Empreses Culturals
with the participation of Instituto de la Cinematografía
y de las Artes Audiovisuales
with the financing of Coficine

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SYNOPSIS

One year after suffering a horrible traffic accident, Geni is ready to resume her life... or at least that's what her family wants to see.

The truth is that despite trying to please everyone, Geni feels unable to live up to expectations: her life before the accident no longer interests her. Why resume it then?

The confusion that this creates causes her behaviour to become increasingly more erratic and leads to a single idea that begins to grow within her: escape.

THE PROJECT

Mar Coll has a very personal and interesting approach to audiovisual expression which was evidenced in her short film *LA ÚLTIMA POLAROID* and consecrated in her successful premier feature film *TRES DIES AMB LA FAMÍLIA*. She makes intimate films that use small stories to tell the big truths about life that we all feel. Her films touch the audience, they draw the audience in. With an amazing ability to direct actors and magnificent camera work –invisible, but always in the right place at the right time–, Mar stands out for her true-to-life view of our society and knows how to magically reveal the small secrets behind which universal emotions hide.

(Sergi Casamitjana / Lita Roig / Aintza Serra – executive producers)

CREW

Direction	Mar Coll
Screenplay	Mar Coll, Valentina Viso
Executive Producers	Sergi Casamitjana, Lita Roig and Aintza Serra
Cinematographer	Neus Ollé
Editor	Aina Calleja
Sound Designer	Eric Arajol
Art Director	Xènia Besora
Line Producer	Marta Rodríguez Coronil
Casting	Mireia Juárez
Make up	Laura Bruy
Hairdresser	Txus González
Wardrobe	Angélica Muñoz

CAST

Nora Navas – GENI

Valeria Bertuccelli – MARIANA

Pau Durà – DANI

Àgata Roca – RAQUEL

Jordi Costa – ENRIC

With the special collaboration of Clara Segura as GLORIA

DIRECTOR'S BIOFILMOGRAPHY

Mar Coll was born in Barcelona in 1981. At 18 she started studying at the film school ESCAC (Escola Superior de Cinema i Audiovisuals de Catalunya), from which she graduated with a degree in film direction. For her final year project she made the short film *LA ÚLTIMA POLAROID*, which was selected at an array of Spanish and international festivals and earned several awards, including third prize in the prestigious 'Versión española' television award.

Her first feature film, *TRES DIES AMB LA FAMÍLIA*, won the Goya for Best New Director, the Silver Biznaga for Best Director, Best Actress and Best Actor at the Malaga Film Festival, the Navaja de Buñuel Award for the Surprise Film of the Year, and the Gaudí Awards for Best Picture, Best Director and Best Actress.

DIRECTOR'S NOTES

When we started writing *TODOS QUEREMOS LO MEJOR PARA ELLA*, we thought of it as a drama, with some touches of black humour, but a drama nonetheless.

We started with the story of a couple of acquaintances who had suffered an injury and we tried to imagine the horrible process of trying to rebuild their personality like someone who tries to assemble the pieces of a broken vase.

With the only map being the image of you emitted by a life around you determined for nothing to change, because it would have difficulty coping with a strange or indefinable loss: the reassembled vase can never be exactly the same.

Geni is thus born as a character doomed to fail.

Maybe I can relate in part to her effort to live up to the expectations she generates. Just like I can relate to her clumsiness. Who's never dreamed that upon arriving at school they discover in despair that they're wearing₄

slippers? Geni feels kind of like that, like she's wandering through the world with the wrong shoes: no matter how hard she tries, there's always something that eventually betrays her.

As we were shaping the film with the idea of turning this starting point into something more hopeful, we realised that it was precisely this natural inability to fully conform to convention, not because of ideology but because of incomprehension, which held the character's authenticity and purity. Something that, to some extent, places her above those who expect something else from her. Paradoxically, Geni's erratic behaviour is what ends up questioning the values and ways of the world around her.

Thus, 'poor Geni' slowly becomes a character who is geni-al in her confusion, fun, impulsive, empathic, tender and, at times, even clairvoyant.

The result is that the drama we started off with has become a more eclectic film that, while containing a harsh look at our world, has succumbed to the energetic force of its main character, thus becoming freer, fresher and more conciliatory as the film unravels. And the truth is that I feel much more comfortable with it.

ESCÁNDALO FILMS

ESCÁNDALO FILMS was founded in 1995 with the aim to find and promote new talent in Spanish film-making.

Over the last twelve years, they have consolidated their reputation by producing almost 200 short films with more than 500 national and international awards (including Sundance Film Festival, Oscars Student Academy Awards, Méliès d'Argent, Festival de Mar de Plata, and the SGAE Spanish Version Award).

Given the success achieved by our productions, ESCÁNDALO FILMS has established itself as an R+D factory for audiovisual products, and has created a strong foundation for supporting productions which encourage the introduction of young creative talent into the audiovisual industry.

THE “ÓPERA PRIMA” PROJECT

OPERA PRIMA is a strategic project of Escándalo Films that started in 2006. It was set up to promote the introduction of new writing and technical talents to cinematography. Three years after it was started it is bearing its first fruit.

The widespread acclaim by the public and critics (Cannes, Locarno, Rotterdam, Toulouse, Valladolid, Stuttgart, Malaga, Miami, Chicago, London, Premios Goya, Premis Gaudí, etc.) of feature films of the ÓPERA PRIMA project has positioned Escándalo Films as a producer of new talent.

A meticulous action plan and the work with new upcoming talent in Catalan filmmaking have resulted in the national and international projection of a unique innovative project. The catapult effect intended by ÓPERA PRIMA is working.

These are the films developed in this project:

2007 – LO MEJOR DE MÍ by Roser Aguilar

- *Critics Award and Award for Best Actress at Locarno Festival*

2008 – TRES DIES AMB LA FAMÍLIA by Mar Coll.

- *Best Director, Actor and Actress XII Festival of Málaga*
- *Best Picture, Director and Actress at II Premis Gaudi*
- *Best New Director at Premios Goya 2009*

2009 – BLOG by Elena Trapé

- *Special Mention Award “Otra mirada”. 58 Festival de San Sebastián Donosita Zinemaldia (Zabaltegi Section)*

2010-11 – EVA by Kike Maíllo

- *Jury Special Mention at 68 Venice International Film Festival*
- *Best Special Effects at Sitges International Film Festival 2011*
- *Ojo Crítico RNE Award*
- *Best Jury Award at International Science-Fiction Film Festival of Nantes*
- *Public Award at Festival du Film Fantastique of Gérardmer*
- *Best Film in Catalan Language, Best Cinematography, Best Secondary Actor (Lluís Homar), Best Artistic Direction and Best Special Effects at IV Premis Gaudi*
- *Best New Director and Best Secondary Actor (Lluís Homar) at Medallas CEC 2011*
- *Best New Director, Best Secondary Actor (Lluís Homar) and Best Special Effects at XXVI Premios Goya*
- *Best Special Effects and Inspiration Award at the International Film Guide in Fantasporto*
- *56 Premis Sant Jordi: Best First Film*

2012 – ANIMALS by Marçal Forés

- *60 Festival Internacional de Cine de San Sebastián. New Directors*
- *SITGES Festival Internacional de Cinema Fantàstic de Catalunya*
- *Alice in the City, Festival Internacional de Cine de Roma*
- *Spanish Cinema Now (NYC)*
- *Miami International Film Festival*
- *Festival Internacional de Cine de Guadalajara*
- *Salisbury International Arts Festival*
- *BAFICI: Buenos Aires Festival Internacional de Cine Independiente*
- *Crossing Europe Film Festival Linz: Crossing Europe Audience Award*
- *BUFF Film Festival Sweden*
- *57 Premis Sant Jordi: Best First Film*

2013 – OTEL.LO de Hammudi Al-Rahmoun Font

- *Festival de Cine Europeo de Sevilla*
- *ECU 2013 – The European Independent Film Festival: Best European Film and Best Actress*
- *Atlántida Film Festival: Audience Award*
- *D'A Festival Internacional de Cinema d'Autor de Barcelona: Audience Award*

2013 – FAMILY TOUR de Liliana Torres

- *61 Festival Internacional de Cine de San Sebastian. Sección Zabaltegi*
- *29th Warsaw Film Festival*
- *18th Busan International Film Festival*