



answer **this!**

How can one guy...
Win the trivia tournament?
Finish his dissertation?
Get the girl?
AND figure out his life?

3, 4 WOMEN PRESENTS A FARAH BROTHERS MOVIE
STARRING NELSON FRANKLIN EVAN JONES KIP PARDUE KAL HAWK RALPH WILLIAMS AND CHRIS PARNELL
COSTUME DESIGNER TRIS BANNUM-HOULE MUSIC BY JOHN PAESANO ORIGINAL SONGS BY JAMES RENALD EDITED BY WENDY NOMIYAMA
SUPERVISOR JON LESHAY PRODUCED BY MICHAEL FARAH AND ANNA WENGER WRITTEN AND DIRECTED BY CHRISTOPHER FARAH
CASTING BY NICOLE ABELLERA PRODUCTION DESIGNER ALEXI GOMEZ

PG-13 PARENTS STRONGLY CAUTIONED
Some Material May Be Inappropriate for Children Under 13
SEXUAL CONTENT, LANGUAGE, AND SMOKING

www.answerthismovie.com

follow us on twitter: @answerthismovie

Greatness is trivial.

SYNOPSIS

Set at the University of Michigan in the world of competitive pub trivia, ANSWER THIS! is a comedy coming-of-age story that answers life's big questions by asking the little ones first.

A brilliant trivia whiz, 30-year-old **Paul Tarson** (Christopher Gorham) is great at answering little questions, but horrible at answering the big ones – like what's he going to do with his life after grad school?

Paul's father and mentor at the University of Michigan, the renowned Biblical scholar **Elliot Tarson** (Ralph Williams), is tired of his son playing games, and takes the unprecedented step of having Paul's funding withdrawn to force him to finish his much-procrastinated dissertation. But just when it seems like Paul will have no choice but to finally confront the big issues he's spent a lifetime avoiding, he discovers the ultimate in trivial distractions: the First Annual Ann Arbor Pub Trivia Tournament.

For Paul and his test-prep teaching buddy **James Koogly** (Nelson Franklin), the citywide trivia tournament offers exactly what their lives are missing: beer, women, and most important, the chance to be winners. Not to mention the two official prizes that MC **Brian Collins** (Chris Parnell) has put on the line: a box of wine and a pack of edible condoms. To help them in their quest, the two friends team up with the only athlete Paul has ever known – **Izzy Dasselway** (Evan Jones), a guy Paul hasn't seen since the fifth grade, when Izzy dominated their class... in kickball. Over the years he's developed a penchant for switchblades, working with lumber, and talking about himself in the third person... as "The Ice." Even worse, it remains completely unclear how much he actually knows about sports. He does know one thing, though: their team name is the Ice Tigers.

But Paul has more than just weird teammates, his dissertation, and his future lying in his way to ultimate trivial victory: now he has a girl, too. **Naomi Nahas** (Arielle Kebbel) may just be a freshman in college, but she brings a fresh perspective and an outsider's wisdom that Paul, who has never left his home town of Ann Arbor, badly needs. Problem is she's still just a freshman – and Paul's student.

Suddenly Paul finds himself trapped in a mess of big decisions he doesn't want to make. And when the Ice Tigers unexpectedly get a shot at the championship at the exact same time as his critical dissertation defense, he faces the biggest decision of all: Stick with being sensible, responsible and safe? Or do the one thing that makes him happy, no matter how silly or small it may be?

ANSWER THIS! Greatness is trivial.

DIRECTOR'S STATEMENT

ANSWER THIS! is more than just a movie to me, it's my life. Not only did I dedicate years of my life to making it, but it's also a reflection of many of my life experiences, drawing deeply for inspiration from the places and relationships of my time growing up in Ann Arbor, at the University of Michigan. That's why going home to shoot my first feature film was so special. I moved to Hollywood five years ago to pursue a career in filmmaking, but my voice is rooted in my Midwest origins, and it wouldn't have been right to set the movie anywhere else. My brother, **Michael Farah**, produced the movie, and so he understood what it meant to return home, how surreal it was to shoot fictional scenes on the same streets we lived some of those things out. Michigan has experienced some hard times recently, but without everyone there chipping in, we simply wouldn't have gotten the movie done. At the same time, seeing how enthusiastic our friends, family and neighbors were about being part of such an exciting project was incredibly gratifying, and it felt great to be able to give back to a place that has given us so much.

But as authentically Michigan as **ANSWER THIS!** may be, the movie also couldn't have been made without Hollywood. Most of the key crewmembers were assembled from the amazing professionals my brother knows from Funny Or Die, and they're responsible for the film's polished feel. As for the cast, a first-time director couldn't have asked for a more talented group to work with. **Christopher Gorham** brought a huge level of experience to the set, along with a level head and fantastic attitude. He felt a real ownership of the film, which you can see in his performance. **Arielle Kebbel** is the only actress I know who could pull off a character like Naomi – who has both amazing energy and amazing intelligence – because she has both of those qualities herself. Even though he's an actual professor from the University of Michigan, **Ralph Williams** was every bit the pro. As filmmakers, my brother and I believe that the best movies are both high quality and highly accessible. Just because a movie's an indie doesn't mean that people shouldn't like it. Equal parts Michigan and Hollywood, **ANSWER THIS!** has the authenticity of an indie and the universal appeal of a much bigger movie – perfect for a movie that shows that greatness is trivial.

ABOUT THE CAST



Christopher Gorham (Paul Tarson)

In addition to a stellar resume, Chris Gorham possesses something that has earned him legions of fans around the world – a friendly, sincere, down-to-earth spirit. Sure, Chris has acted in scores of TV shows, from the current hit “Covert Affairs” to “Ugly Betty.” And his burgeoning film career includes starring roles in “The Ledge,” with Patrick Wilson and Liv Tyler, and “My Girlfriend’s Boyfriend,” with Alyssa Milano. But anyone who’s met him will tell you that the most important thing in his life is his family – his wife, Anel, his sons, Lucas and Ethan, and his daughter, Alondra. That core of love, dedication, and talent makes Chris stand out not just in Hollywood, but everywhere he goes. Women also tend to really, really like his abs.



Arielle Kebbel (Naomi Nahas)

A natural talent with undeniable energy, Arielle Kebbel is one of America’s most promising young actresses. Her recent film projects include Mark Pellington’s “I Melt With You” and Ryan O’Nan’s “Brooklyn Brothers Beat The Best.” She also starred in “The Uninvited,” a personal fave of Director Chris Farah. Arielle’s many TV credits include the CW’s “Vampire Diaries” and “Life Unexpected,” as well as HBO’s “True Blood.” When she’s not acting, she’s riding. Kebbel is a decorated equestrian, and spends her free time at the barn with her 1,200-pound “baby” Breezy.



Nelson Franklin (James Koogly)

The son of writer/director Howard Franklin, Nelson got his start in Hollywood early on at the age of 17, mastering such crucial arts as coffee preparation and Diet Coke retrieval. His talents were so obvious that he quickly landed recurring roles in TV shows like “The Office” and “Dollhouse,” as well as films like “I Love You, Man” and “Scott Pilgrim vs. the World,” opposite Michael Cera. Most recently he’s the lead in the new hit Fox TV show, “Traffic Light.” Nelson is clearly well on his way to mega-stardom, though he feels fortunate that he’ll always have Diet Coke retrieval to fall back on.



Evan Jones (Izzy “The Ice” Dasselway)

When he takes on a project, Evan Jones doesn't just play his character, he becomes that character. Whether in his extensive work in TV, which has included guest stars in “ER” and “Detroit 1-8-7,” or in his prolific film career, including Denzel Washington's “The Book of Eli” and “Glory Road,” Evan shows the same passion for his craft. In the movie “8 Mile,” he became Cheddar Bob. In “Jarhead,” he became Fowler. In “Answer This!” he became Ice. “Just wearing the clothes really affected my walk, my swagger,” the Texas-native says about his transformation in the weeks leading up to the shoot. “I started wanting to look people in the eye, stare them down. My friends took one look at me and said ‘Alright, what part are you getting ready for this time?’”



Kip Pardue (Lucas Branstrom)

After making his debut in the indie “But I'm a Cheerleader,” Kip Pardue got his big break as Sunshine in “Remember the Titans,” starring opposite Denzel Washington. He has since starred in such critically acclaimed films as “Rules of Attraction,” Catherine Hardwicke's “Thirteen,” and “Hostel 3” – which may not actually be critically acclaimed, but is seriously entertaining. Kip, a grad of Yale University, has a rare mix of good looks, brains, and talent that makes him stand out as one of the most exciting actors working today.



Kali Hawk (Shelly)

A stage performer since the age of 6, Kali Hawk was a child prodigy, skipping two grades and gaining acceptance to the prestigious New York arts university SUNY Purchase before she was 16. In addition to “Answer This!” Kali has starred in many films, including Vince Vaughn's “Couple's Retreat,” Judd Apatow's “Get Him to the Greek” and the upcoming Apatow picture “Bridesmaids.”



Prof. Ralph Williams (Prof. Elliot Tarson)

When audiences watch Ralph Williams playing Professor Elliot Tarson, they always wonder – is he a real professor, or an amazing actor? The answer is both. One of the University of Michigan’s most beloved and iconic profs, Professor Williams also has extensive theatrical experience, including a long and fruitful relationship with the Royal Shakespeare Company. This is his first foray into film acting, but based on the positive reviews he’s getting, certainly not his last.



Chris Parnell (Brian Collins)

Chris Parnell is one of those rare talents that’s equal part amazing comic, equal part brilliant actor. During his eight years at “Saturday Night Live,” he made his mark in several classics, including “The Cowbell Sketch” and the unforgettable video short, “Lazy Sunday.” Chris also appears regularly as one of the most memorable characters on the award-winning show “30 Rock,” Dr. Leo Spacemen. His work on the big screen is just as highly regarded, from “Anchorman: The Legend of Ron Burgundy” to “Walk Hard: The Dewey Cox Story” to more recent efforts such as “Paper Man” with Jeff Daniels. A native of Memphis, Chris is also an alum of the prestigious Groundlings improv troupe.

ABOUT THE CREW



Writer/Director Christopher Farah has worked in

entertainment, served as a foreign correspondent in the Middle East and spent at least one summer cutting meat in a deli. His web show “Sexy Talk with Dirty Jay” was nominated for a Webby Award for best comedy series. He has written for publications such as The New York Times, Salon.com, and The Jerusalem Report, and was assistant editor at Foreign Affairs Magazine. An Ann Arbor native who holds a Bachelors and a Masters from the University of Michigan and another Masters from Columbia University, this is his first feature film.



Producer Michael Farah is in a small class of producers with expertise in both feature film and new media. President of Production at Funny Or Die, the premiere website founded by Will Ferrell and Adam McKay, Michael was recently named to The Hollywood Reporter's list of the top 35 entertainment execs under 35. As the man behind FOD's internet, TV and film projects, he's worked with studios like Paramount and HBO, and with every star from Jack Black to Natalie Portman. Michael began his career at United Talent Agency, and headed up feature development at Paramount-based Southern Cross the Dog, makers of "Hustle & Flow."



Producer Anna Wenger has enjoyed a long career in both film and TV. She's helped produce big-budget films such as "Rush Hour 3" and Will Ferrell's "Land of the Lost," along with smaller-budget projects like Queen Latifah's "Beauty Shop" and TV's "Online Nation." In addition to "Answer This!" Anna also recently produced the independent feature "Let Go," and she currently dominates production at everyone's favorite website, Funny Or Die.



Director of Photography Christian Sprenger began his career as the go-to cinematographer at Funny Or Die, where he was known for his cinematic work on shorts like "Weird: The Al Yankovic Story" and "Gobstopper." It was only natural that he'd be amazingly successful in film and TV as well. He's already shot "Eagleheart," Adult Swim's new action series executive produced by Conan O'Brien. He's also shooting the series "Death Valley" for MTV, along with Paul Scheer's new action-comedy show "NTSF:SD:SUV."



Musician and Rock God James Renald is a Canadian-born singer-songwriter who produces and engineers projects for himself as well as other artists. As co-founder of the group Sky, James received national recognition in his home country winning the Juno award for best new artist in 2001. This, however, pales in comparison to what he achieved on “Answer This!” in which he contributed almost all the vocals and composed most of the rock songs, prompting producer Anna Wenger to famously exclaim, “Man, that James Renald really knows how to rock!” An autodidact and a polyglot – yes, both – James continues to expand his knowledge of technology in hopes of someday achieving ultimate level 12 geek status.



Composer John Paesano, Jr., has had the amazing experience of working closely with two of the world’s great composers, and he’s on track to joining their ranks. At the age of 19, Paesano assisted the legendary John Williams in composing for films such as “Amistad” and “Jurassic Park, Lost World.” After that, Paesano began working for another film giant, Hans Zimmer, where he helped score films such as “Hannibal” and “Pearl Harbor.” Now on his own, Paesano has demonstrated amazing breadth and skill in composing both epic works, such as “Superman/Batman: the Apocalypse,” and more intimate films like “Answer This!” A Michigan native, Paesano is currently based at the L.A. grass roots music house, Radical Music.

PRODUCTION NOTES

ANSWER THIS! first started to take shape in writer/director Christopher Farah's mind in 2004, when he visited the dark, murky trivia bars of the New York City Underworld. Okay, so maybe it was actually just the Upper West Side, but the bars were still pretty dark and murky – and the trivia was intense. Far more intense than trivial questions about sports and history would warrant. In fact, hilariously intense. “The bars we went to were close to Columbia University,” Farah says. “So they were filled with all these disgruntled academics and really hardcore trivia nuts, almost its own gaming subculture, and I thought, ‘This would be the perfect world to explore in a movie.’”

The dirty secret? Farah himself actually stinks at trivia. Thankfully, his cousin Peter Hanink, who introduced him to pub trivia, was a trivia juggernaut, and the duo won their first three competitions – the prize each time being a bottle of cheap wine, none of which they ever drank. Hanink even had a special trivia pen, which simply had his name on it – a detail Farah borrowed for the movie's main character, Paul Tarson (**Christopher Gorham**). “When I started looking around, I realized that pub trivia was huge all over the country,” Farah says. “You can find a trivia night at bars in every city in the country, especially college towns, which is why it made perfect sense to set the movie at my alma mater, the University of Michigan.”



Farah and his brother, Mike, who produced **ANSWER THIS!**, were both raised in Ann Arbor, and they were eager to shoot their first feature film in their hometown. **ANSWER THIS!** is the first movie that the University of Michigan has ever licensed to use its name and logo, a fact the brothers weren't aware of until shooting began. "It was one of our first days of shooting when I found out," says Mike Farah. "It blew me away. It was such an honor." Lee Doyle, the Vice President of Communications and head of the University's Film Office, and her counterpart, Ann Zilucki, were instrumental in Michigan's decision to work with **ANSWER THIS!** "We just really liked the script," Doyle said. "And it didn't hurt that he, his parents, and even one of his grandparents were alumni."

Although Mike Farah actually attended Indiana University, he's been a lifelong Michigan sports fan, particularly of Michigan football. So the day that the University allowed **ANSWER THIS!** to shoot during a live game in Michigan Stadium – the first time in school history that's every happened – was a magical one for Mike. "It was like a dream come true," Mike said. "We got to go up in the press box and onto the playing field. It sounds cheesy, but whenever I see the scene we shot there I tear up." The scene he's talking about is a date between Paul and Naomi Nahas (**Arielle Kebbel**), the first time either character has been to a Michigan game. "We shot the scene during a commercial break – we literally just had a couple takes – and of course people wanted to get by us on the stairs to use the bathroom and get drinks and everything, so people were getting impatient." His brother, Chris, adds: "And we wanted a shot of the whole crowd standing up, but everyone was sitting down because it was a break. Michael looked at me and said, 'What should we do?' And I said, 'I don't know. Tell them to get up.' So he stood there, raised his arms over his head and shouted 'EVERYONE, STAND UP!' And literally the entire section stood up and cheered, like magic. He looked at me and said 'I can't believe that just worked.'"

In addition to the football and the pub trivia, setting the movie in Ann Arbor made sense for another reason: One of Paul's central conflicts is trying to decide whether or not to leave his hometown for the first time in his life – at the age of 30 – and both Farah brothers have strong attachments to their hometown. Their family still lives there, and their father, John, and his wife, Jackie, held several dinners at their house for a grateful cast and crew, while their mother, Gretchen, visited set often.



Like Paul, Chris Farah grew up in Ann Arbor, and did his undergrad and grad school at U-M. That's where he first met **Professor Ralph Williams**, one of U-M's most beloved and iconic professors, who specialized in English Literature and Religion, and taught one of the University's most popular classes, the Bible as Literature – a course that Farah took as an undergrad, and TA-ed as a grad student. "When I thought about how to create Paul's father, I wanted to make sure I didn't fall into any of the clichés that usually follow most professors," Chris Farah said. "And then I realized – if I wanted someone totally unique, and totally authentic to the Michigan experience, I couldn't do better than Ralph Williams."

Farah based the public persona of Paul's father, Professor Elliot Tarson, directly on Williams, including his signature catch-phrase "Yea/Nay?" which he frequently asks his students during his electric lectures, to make sure they're understanding the material. **ANSWER THIS!** marked Williams's first foray into film acting, although he has an extensive theatrical background, and has collaborated frequently with the prestigious Royal Shakespeare Company. Williams found the transition to film challenging at first, but enjoyed the opportunity to learn and develop new skills. "In acting for the stage, one must constantly project toward one's audience," Williams said.

"What I learned very quickly on set was that in film, the camera studies you." For Chris Farah, going from pupil to teacher with one of his idols was a heady experience. "The beginning was an adjustment, sure," Farah says. "But what was amazing was that by the second day, he had made astonishing progress. He had picked up the skill and technique almost instantly. And that's when you realize, 'Oh, so that's why he's a genius.'" After screenings of rough cuts of the film for well-known Hollywood producers, Mike Farah would always receive calls the next day. "They

would call me up and say to me, ‘Before we talk about anything else, I have to know – where did you find that professor?’”

Although not a Hollywood actor, Williams, who retired in 2008, is perhaps one of the University of Michigan’s biggest celebrities. With an alumni base of over 425,000 people worldwide, that’s a not insignificant fact. Following post-production, **ANSWER THIS!** started selling T-shirts bearing a silhouette of Williams’s immediately recognizable face, along with his catch-phrase “Yea/Nay?” People have been spotted wearing the shirts everywhere from Los Angeles to New York to London – many of them not even realizing that they’re part of a movie promotion.

Of course, **ANSWER THIS!** is just as much a product of Los Angeles as it is of Michigan. Producer Mike Farah is also President of Production at Will Ferrell and Adam McKay’s premiere comedy website, Funny Or Die. And Mike Farah engaged many of the talented people he worked with at FOD to help make **ANSWER THIS!** – from Director of Photography Christian Sprenger to Set Decorator Alexi Gomez to Production Sound Guru Bo Sundberg (who, as a native Swede, also served as a dialect coach to actor **Kip Pardue**, who played Swedish comp-lit student Lucas Branstrom).

Most of the talented cast also hails from Los Angeles – an amazing casting effort by Casting Director Nicole Abellera. Anchoring the cast as Paul Tarson was Christopher Gorham, star of TV shows such as “Ugly Betty” and “Covert Affairs.” What was it that attracted Gorham to a movie based in the Midwest? “It was the script,” Gorham said. “It was just a really sweet story about a son finally learning how to break free from his father.” Gorham brought his entire family – his wife, Anel, and his three small children – to stay with him in Ann Arbor for the two months of the shoot. Having his family nearby was a huge support for him, but it did ultimately have one drawback. “Now my wife always tells me ‘Let’s move to Ann Arbor,’” Gorham says, laughing. “She’s from Chicago, and that grounded Midwestern setting just really appeals to her and the kids – all of us.” Director Chris Farah said that having Gorham as a lead actor was a huge benefit for a first-time director. “Chris really took ownership of the movie,” Farah said. “He was an amazing stabilizing force, and especially with our ambitious shooting schedule he made the whole process so easy. He was always on.”



Gorham had amazing on-screen chemistry with his co-star, **Arielle Kebbel**, who played the precocious college freshman Naomi Nahas – who falls into a relationship with Paul, her TA. “It was so much fun walking around on campus and studying the traits of all the students, what they wear, how they carried themselves,” Kebbel said. “I just felt like I had this connection with Naomi, like we just had so much in common. She was such a strong-willed character.” Director Chris Farah said he knew that Kebbel was Naomi as soon as he saw her. “I was a big fan of another movie of hers, ‘The Uninvited,’ so when she came into read I knew she’d be great,” Farah said. “I told her later on the phone that she would definitely get the part, and she said ‘People say that all the time – I’ll believe it when it happens.’ It was probably one of the few times she’d admit I was right.”

Both Gorham and Kebbel were great sports for one of the more difficult scenes – which involved a morning swim in Barton Pond. Even though the month was August, the water was still freezing, both actors’ teeth constantly chattering while they were in it. There were other dangers as well. “The cast and crew were pumped for Barton Pond,” Mike Farah said. “The camera crew got to wear wet suits, and producer Anna Wenger got to drive a power boat.” Wenger assured everyone she knew exactly what she was doing. Right. With seven people aboard, she tried to position the boat close to the shore, announcing “Now I’m going to put on the brake.” She then proceeded to push the throttle full steam ahead. To the sound of everyone’s screams, she quickly reversed course – and barely missed the valiant camera assistant’s head. Luckily they finished out the day on schedule, and without any decapitations. “Yep, I almost died on that one,” Kebbel said, laughing.



Rounding out the cast was **Chris Parnell**, star of “Saturday Night Live” and “30 Rock,” who brought his amazing comic talents to the role of Brian Collins, the MC of the trivia contest. “We didn’t find out that Chris Parnell had accepted the role until right before production began,” Mike Farah said. “We were actually in the middle of a big production meeting with probably 30 members of our crew when I got the call. I answered my phone, hung up and announced, ‘We got Parnell.’ Everyone broke into applause.” What did Parnell like about the role? “It seemed like a fun guy to play, different from some of the other roles I’ve done,” Parnell said. “Trivia is a very different world. Brian likes the simple things in life – trivia is a way he has some power.”

Parnell’s dry wit was a perfect match for the gruff, wisecracking Collins, an Irish American, and Parnell even went as far as to work with his dialog coach to get his mannerisms down. Parnell flew into Michigan from Los Angeles literally hours before he shot his first scene – what was even worse, that scene was being shot in a smoky bar at 3 AM. “So here Chris has just gotten off the plane after an exhausting flight – and he had just finished up another shoot days before – and he has to come immediately to set,” Chris Farah said. “At one point I actually said to my brother, ‘We really need to have an ambulance on handy in case this goes bad.’ As tough as it was, he got through it all, and he did an amazing job. For pure comedy, he has some of the best moments in the movie.”

On a shoestring budget, with a tight shooting schedule of only five weeks for a 100-page script, the cast and crew of **ANSWER THIS!** came together to make an amazing movie that combines the best of many worlds – Los Angeles and Ann Arbor, university and trivia, very big and very

small. “For us, no matter what we do from here on out, there will literally never be another movie like this one,” said Mike Farah.

A SIGN OF THINGS TO COME...

On the night of October 8, 2010, **ANSWER THIS!** held a sneak preview at Ann Arbor’s historic Michigan Theater. And even the cast and crew couldn’t have predicted how wildly successful the evening would be. Over 2,100 fans attended the event – a second screening had to be added at the last moment when the first screening sold out. The audience included stars Chris Gorham, Arielle Kebbel and Ralph Williams, along with local luminaries such as U-M Football Coach Lloyd Carr, Athletic Director David Brandon, and University Musical Society President Kenneth Fischer. Best of all, everyone had wonderful things to say about the movie.

**“I’ve been to this theater many times to see many movies,
and I can’t remember one I’ve enjoyed more.”**

– U-M Athletic Director David Brandon

“Really smart, funny, literate – just fantastic.”

– Jim Burnstein, Michigan Film Advisory Council

“It rang true. I cared about these kids, I liked them.”

– U-M Film Prof Paul Bauland

“Funniest movie I’ve seen in a long time.”

– sophomore student

“‘Answer This!’ is a must see!”

– U-M Coach Lloyd Carr

Local papers like The Michigan Daily and AnnArbor.com said the entire audience was “charmed” and that “it looks like the Farah brothers pursuits in the film arena will be anything but trivial.”

Fox 2 Detroit aired interviews with both the Farah brothers and Gorham and Kebbel, and the entire week featured events like a celebrity trivia night and autograph signings at the M-Den, the exclusive seller of U-M merchandise. Clearly just a taste of the success that lies ahead for **ANSWER THIS!** in Michigan – and the nation.

“It was really exciting,” Gorham said. “It looks amazing, it’s funny, it’s heartwarming. I can’t wait for even more people to see it.



PRODUCTION PHOTO CAPTIONS

Photo 1:

Paul Tarson (Christopher Gorham) stares down his nemesis in a trivial battle of epic proportions. The first scene of the movie, shot at Ashley’s Pub.

Photo 2:

Nelson Franklin and Chris Gorham face off for James and Paul’s epic opening Trivial Pursuit battle, shot in Ashley’s Pub. “What is the second largest city in the Soviet Union?”

Photo 3:

Chris Gorham (Paul Tarson) and Arielle Kebbel (Naomi Nahas) ride their bikes through the streets of Ann Arbor’s scenic Old West Side.

Photo 4:

Arielle Kebbel (Naomi Nahas) and Chris Gorham (Paul Tarson) take a break during the shoot, in Ann Arbor’s Old West Side. We lucked out with the beautiful weather – the next day it rained from morning to night.

Photo 5:

Director Chris Farah and Ralph Williams (Elliot Tarson) talk about Professor Tarson’s dramatic entrance on the first day of class, shot in the Law Quad.

Photo 6:

Ralph Williams charms his audience performing as Professor Elliot Tarson – just as he did in real life as an actual U of M professor. Shot in the Law Quad.

Photo 7:

Chris Parnell (Brian Collins) sits under an iconic quotation from Michigan's iconic coach, Bo Schembechler. "Answer This!" is the first movie the University has ever allowed to license its name.

Photo 8:

From left to right, AD Shadie Elnashai, Producer Mike Farah, Cinematographer Christian Sprenger and Director Chris Farah discuss extremely important and complicated matters on the first day of the shoot, at Martha Cook garden.

Photo 9:

Yes, Christopher Gorham does his own stunts. In this shot, he swings out over Ann Arbor's Barton Pond – right before his character, Paul, crash lands in the freezing water.

Photo 10:

Christopher Gorham (Paul Tarson), perhaps contemplating his mortality as he preps for the big rope swing stunt at Ashley's Pond.

Photo 11:

Evan Jones is the only man who could make a bright yellow Ice Tigers shirt actually look cool. Shot on State Street, outside of Ashley's Pub.

Photo 12:

One of the many faces of Nelson Franklin. This was actually supposed to be a dramatic scene. Kind of. Shot on State Street, across from U of M's Diag.

Photo 13:

To the far right, Kip Pardue (Lucas Branstrom) practices his diabolical smirk before his team, Den Mördaren av Kultur och Himmelsk-Själ, takes on the Ice Tigers. To the left are his teammates, played by talented voice actor Michael Sinterniklaas (green shirt) and all-around good guy Simran Grewal.

Photo 14:

Arielle Kebbel (Naomi Nahas) and Chris Gorham (Paul Tarson) frolic in an other-worldly moon bounce in the heart of Michigan's campus. Yes, moon bounces really are placed in the Diag to help students relieve stress during midterms.

Photo 15:

Barely controlled chaos at the brutal fight scene at the 8 Ball Bar. You can almost feel the blood about to flow from Izzy's (Evan Jones) switchblade comb.

Photo 16:

"It's not a switchblade, it's a switchblade comb. Ice uses it to comb his hair." – Izzy "The Ice" Dasselway, portrayed brilliantly by Evan Jones.

Photo 17:

Director Chris Farah and Producer Mike Farah enjoy a brief moment of downtime during the shoot at the 8 Ball Bar, where the days started at 2 am and ended at noon.

Photo 18:

Director Chris Farah and Chris Parnell (Brian Collins) on the first day of the 8 Ball shoot, at 4 am. Chris Parnell had just flown in from LA moments earlier and turned in a stellar performance despite a hectic itinerary.

Photo 19:

Arielle Kebbel (Naomi Nahas) and Director Chris Farah ended up matching on the day of the lecture shoot, at the Law Quad. She wears her Michigan shirt just a little bit better.

Photo 20:

The debonair Nelson Franklin (James Koogly) at the Zingerman's Deli exterior scene. He got a free roast beef sandwich out of it. Who says we don't value our actors?

Photo 21:

Shot on the very first day of production, this is one of the last scenes of the film. Professor Elliot Tarson (Ralph Williams) walks in Martha Cook garden with a young version of his son, Paul, played by Chris Gorham's talented real son, Ethan.

Photo 22:

Chris Gorham preps for Paul's climactic dissertation defense scene, shot in the beautiful University of Michigan Law Quad.

Photo 23:

A photo from the triumphant final night of the shoot – when Paul Tarson goes crazy at the Poseidon Fountain... and Chris Gorham hoists shit over his head.

Photo 24:

The final night of the shoot at the Poseidon Fountain. Impressive form, don't you think? A photo from this scene was also used in our national theatrical poster.

Photo 25:

The official ANSWER THIS! Theatrical Poster.

WEBSITE LINK

<http://www.answerthismovie.com/>

TRAILER LINK

http://www.youtube.com/watch?v=uykl2z_7N_0

CONTACT INFORMATION

Chris Farah – christopher@threefourwomen.com

Mike Farah – michael@threefourwomen.com